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CONTENTS

Bulletin Board]
OTR Calendar	5
Non-Agency Training	12
Agency's Off-Campus Program	27
What Is The "Grid?"	32
FSI Library, Area Collections	35
How To Write Better	37
Directory of Training Officers	45
Office of Training Directory	47

Approved For Release 2000/05/05 CIA-RDP78-03090A000200060004-9

IN THIS ISSUE

OTR courses scheduled to begin in July, August, and September are listed with a brief description of each beginning on page 5.

FSI's language courses for FY 1966 and PERT and ADP courses offered in the local area are featured in Non-Agency Training, page 12.

If you are interested in the Agency's Off-Campus Program, you can review the courses tentatively scheduled by GW for the fall and spring semesters and AU for the fall semester on page 27 - 31.

The Agency's interest in management training is reflected in the article on the "Grid" - page 32.

Read about the FSI Library and how you can make arrangements to have access to it on page 35.

If you want some tips on how to write better, read the article beginning on page 37.

And the usual news items in the Bulletin Board, as well as the Directory of Training Officers and the OTR Directory.

BULLETIN BOARD

LANGUAGE LABS

OTR maintains two language laboratories for the benefit of Agency employees who are studying foreign languages. One is in Room 1D-1605 Headquarters and the other is in the Arlington Towers annex. The lab at Headquarters is open from 7 a.m. to 6:30 p.m. and the one at Arlington Towers is open from 8 a.m. to 6 p.m. Monday through Friday. Tapes are available in some 60 languages. There are also records in the major languages for loan. The telephone extension of the language lab at Headquarters is 7320; the extension at Arlington Towers is 3271.

An added service provided by the lab at Headquarters is tape material for those who wish to practice their shorthand.

CAREER EDUCATION AWARD WINNERS

25X1A Two Agency employees, have been granted 1965-66 Career Education Awards by the National Institute of Public an OTR Careerist and Affairs (NIPA). an instructor in the School of International Communism, will attend Harvard and will study the Prob-25X1A lems of Underdeveloped Countries. Personnel Careerist on assignment to the Career Trainee Program, will attend Stanford, specializing in Administration. Each year NIPA, using funds provided by the Ford Foundation, grants Career Education Awards for an academic year of graduate study to outstanding young men in Federal, state, county, and municipal government. The winners compete and are selected on the basis of their past performance and their potential, particularly in management. Because the objective of the Program is to enable students to take courses in any department without adhering to an established curriculum, the students do

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not usually earn degrees. Six universities participate in the Program: Chicago, Harvard, Indiana, Princeton, Stanford, and Virginia. NIPA pays for tuition and assists with expenses which government agencies are not authorized to pay. The employee's agency continues to pay his salary.

The program is for young career officers. They should be 28 - 35 years of age with at least five years of civilian public service. Federal nominees should be in positions classified at about GS 12 through GS 14 and employees of State and local governments should be at comparable levels. All should have a demonstrated capacity for eventual promotion to higher positions demanding progressively greater policy-making and executive responsibilities. Award winners must have a bachelor's degree and meet the admission requirements of the universities they attend; at least a B+ average is usually expected in previous undergraduate work.

Selection by the NIPA Board of Trustees is solely on merit. Some agencies win several awards but there is no pre-determined number for any agency.

Each government agency uses its own methods to select its nominees for the awards. In CIA, the employee's supervisor submits applications in January through his Training Officer to the Agency's Training Selection Board. The Board reviews applications, interviews candidates, and submits its nominees to NIPA by 1 February. NIPA representatives interview the nominees, universities determine whether or not the applicants meet their entrance requirements, and the awards are announced about 1 April. Fifty-five awards were granted this year.

BROCHURE ON SENIOR OFFICER SCHOOLS Copies of the brochure of reprints of articles on Senior Officer Schools which were published in OTR Bulletins have been sent to all Training Officers and to other employees who personally requested copies. There are still some available. If you wish a copy, telephone AIB/RS on extension 2365.

Approved For Release 2000/05/05: CIA-RDP78-030994000200060004-9

OTR SCHEDULE OF COURSES (1 Jul - 31 Dec 65)

The projected six-month OTR Schedule of Courses has been distributed to all Training Officers for insertion in OTR's Catalog of Courses. If you wish additional copies, call the AIB/RS on extension 2365.

CHANGES OF COURSE SCHEDULE

The CS Name Check Course scheduled for 29 November - 3 December will not be given. OTR will conduct a special Management Course (GS 11-14) at 25X1A ginning on 8 August (Sunday) through 13 August.

CHANGE OF COURSE TITLE

The title of Budget and Finance Procedures Course, conducted by the Operations School, has been changed to Finance and Logistics: Small Stations.

INTERAGENCY TRAINING BULLETIN

The 1965-66 edition of CSC's Interagency Training bulletin has been sent to all Training Officers in the Agency. It contains information on courses and programs to be conducted in the next fiscal year by other Agencies and Departments of the Government. Con-Registrar Staff, on extension 3101 for further information about the courses referred to in the bulletin.

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25X1A

TRAINING OFFICERS

is handling training matters for TSD. He is on extension 2367 and in Room 1306 R&S Building.

25X1A **STATSPEC**

25X1A

is replacing as Training Her room number is 1004 Key Officer for

Building and she is on extension 3661.

TO-O/IG, Audit Staff is now at 1201 Key Building; extension 2232.

SCHEDULE OF PRETESTS FOR OTR CLERICAL REFRESHER

Purpose To determine the level of shorthand

or typing course for which an em-

ployee is qualified.

COURSES

2103 Washington Building Annex,

Arlington Towers.

Time

Place

0920 hours on the scheduled date.

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Form 73 is sent to AIB/RS/TR for Registration:

Clerical Refresher Course. AIB then registers employee with Clerical Training/IS/TR for pretest.

Dates of Courses and Tests

9 August - 3 September Pretest 4 Aug -- typewriting

5 Aug -- SHORTHAND

13 September - 8 October Pretest 8 Sep -- typewriting 9 Sep -- SHORTHAND

18 October - 12 November Pretest 13 Oct -- typewriting 14 Oct -- SHORTHAND

AGENCY

QUALIFICATIONS

TESTS-FOR CLERICALS Purpose

: To qualify employees for positions

as Agency typists or stenographers.

Place

: 2103 Washington Building Annex,

Arlington Towers.

Registration:

Training Officer calls Clerical Training Office directly; extension 2100.

Time and

Given to the Training Officer when he

Day of Test: registers his employee.

Dates

SHORTHAND Typew riting 19 July 20 July 3 August 2 August 23 August 24 August 7 September 7 September 27 September 28 September

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OTR CALENDAR

		J	UL	Z.			
S	M	T	w	T	F	s	
				1	2	3	
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30	31	

Career Trainee Prog (Hqs Phase)	12 Jul-10 Sep
China Familiarization	19-23 Jul
CIA Review	13 Jul
Clerical Refresher	6-30 Jul
Challenge of Int'l Communism(for CTs)	
IR Familiarization	12-16 Jul
Intel Production	6 Jul-27 Aug
Intel Tech (for CTs)	26 Jul-13 Aug
Intelligence: Intro (for CTs)	12-23 Jul
Orient for Overseas	6-7 Jul

Admin Procedures
CIA Review
CS Records Officer
Clerical Refresher
Communism (for CTs)
Intell Tech (for CTs)
Ops Support
Orient for Overseas

16-27 Aug 10 Aug 30 Aug-3 Sep 9 Aug-3 Sep 16 Aug-10 Sep 23 Aug-10 Sep 30 Aug-24 Sep 3-4 Aug 2 Aug-24 Nov

25X1A

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	SI	EPI	EM	BEI	3.	
S	M	T	w	T	F	s
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

	China Familiarization	20 Sep-24 Sep
	CIA Review	14 Sep
	Clerical Refresher	13 Sep-8 Oct
	CS Name Check	7 Sep-13 Sep
	CS Review	14 Sep-23 Sep
	Communism: Intro	27 Sep-8 Oct
	CI Familiarization	20 Sep-1 Oct
25X1A	Operations	27 Sep-15 Oct
20/(1/(Effective Speaking	13 Sep-20 Oct
	Finance & Logistics: Small Stations	27 Sep-15 Oct
	IRRR	13 Sep-1 Oct
	Intel Res (Map & Photo)	13 Sep-15 Oct
	Intel Res Tech	13 Sep-8 Oct
	Intelligence: Intro	13 Sep-24 Sep
	Mgt (GS 11-14)	26 Sep-1 Oct
	Operations (for CTs)	13 Sep-14 Jan
	Ops Familiarization	13 Sep-22 Oct
	Orient for Overseas	7 Sep-8 Sep
	Orient for Trng Assts	15 Sep
	Orient for Trng Offs	28 Sep-29 Sep
	Supervision (GS 5-10)	13 Sep-17 Sep

Writing Workshop (Basic)
Writing Workshop (Inter)

14 Sep-7 Oct

13 Sep-6 Oct

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OTR COURSES Scheduled on the Calendar shown on page 5.

Administrative Procedures (2 wks - full time)

For clerical employees who support the CS at headquarters. Covers the organization, functions, general administrative regulations, and procedures of the Agency; emphasis is on the CS.

Career Training Program (23 to 25 wks - full time)

Challenge of International Communism (4 wks - full time)

For Career Trainees (formerly JOTs). A survey to develop a comprehensive understanding of the doctrine, organization, and activities of the USSR, Communist China, and the Communist Party and associated organizations of the free world.

China Familiarization (1 wk - full time)

For professional employees. General survey of Mainland China's geography, history, economic factors, and its role in foreign affairs. Includes pronunciation of Chinese names.

CIA Review (2 1/2 hrs)

For all overseas returnees. Covers salient facts in the Agency's recent development. Now includes the security reindoctrination lecture.

25X1A

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Clandestine Services Records Officers (1 wk - part time)

For CS employees to qualify them as CS Records Officers. Covers operational factors and relationships on which to base the decision to destroy or retain CS operational records.

Clandestine Services Review (8 days - full time)

For CS officers recently returned from an overseas assignment: also officers who support the CS. Updating of the organization and functions of the Directorates. DDP is treated in detail.

Clerical Refresher (4 wks - part time)

For clerical employees to improve their accuracy and to develop their speed in either shorthand or typewriting. Employees may take separate instruction in both skills.

Counterintelligence Familiarization (2 wks - full time)

For CS employees. Covers terminology, authorities, missions and activity of CI; exploitation of CI records and CI reporting.



25X1A

Effective Speaking (6 wks - part time)

For professional personnel. Covers principles of speaking as they relate to oral presentation. Includes a lecture on selection and use of graphic aids.

Finance and Logistics: Small Stations (3 wks - full time) (Formerly Budget and Finance Procedures)

For administrative assistants or support officers required to maintain budgetary, financial, and property records at a Class B or Type II Station. Emphasis is on all facets of financial responsibilities.

Information Reports Familiarization (1 wk - full time)

For CS employees as signed as junior reports officers or those assigned to type CS reports and intelligence cables.

Information Reporting, Reports and Requirements (3 wks - full time)

For CS employees required to report intelligence information. Covers official policies and procedures for completing a report.

Intelligence Production (8 wks - full time)

For Career Trainees assigned to the DDI. Specific training and practice in applying the techniques and skills required to produce intelligence are given.

Intelligence Research Map & Photo (5 wks - part time)

For all employees required to use maps and aerial and ground photography for intelligence purposes. Includes industrial tours and an in-flight exercise.

Intelligence Research Techniques (4 wks - full time)

For analysts. Covers each step in the process of intelligence research.

Intelligence Techniques (3 wks - full time)

For Career Trainees (formerly JOTs). Covers techniques in the production of finished intelligence and overt collection of intelligence information. Based on activities of the DDI & DDS&T.

Introduction to Communism (2 wks - full time)

For professional employees at EOD. Covers historical development of the USSR and Communist China and the doctrine, organization and operations of the Communist movement.

Approved For Release 2000/05/05 UCFA-RDP78-03090A000200060004-9

Introduction to Intelligence (2 wks - full time)

For professional employees at EOD. Covers concepts of intelligence, the intelligence agencies in the U.S. Government, and the Agency's responsibility for collection, production, and dissemination of intelligence. Includes the fundamentals of American beliefs and practices.

Management (1 wk - full time)

For GS 11 thru GS 14. Covers up-to-date practices and attitudes applied in planning, directing and managing the work of others.

Operations (17 wks - full time)

For Career Trainees (formerly JOTs). Covers fundamentals of clandestine activities and is directed toward the activity of the case officer in the field.

Operations Familiarization (6 wks - full time)

For CS and non-CS officers whose responsibilities in support of operations require adequate familiarization with functions of the case officer and with the programs and operations of the CS.

Operations Support (4 wks - full time)

For CS employees who support the CS at headquarters or in the field. Covers name checks, foreign travel, dispatch, pouch and cable procedures, and familiarization with tradecraft terminology. Instruction is directed to the activities in a field station.

Orientation for Overseas (2 days - full time)

For employees (and spouses) assigned to an area for the first time. Covers the Agency's mission and functions, security, cover, legal advice, medical assistance, and working effectively with people of other cultures.

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Orientation for Training Assistants (1 day - full time)

For employees who support training of Agency employees. Covers procedures for admission to OTR's and non-Agency courses.

Orientation for Training Officers (1 day full-time; 2nd day 1/2 time)

For professional employees who plan training and for those connected less directly with training matters. Outlines activities of OTR's Schools and Staffs.

25X1A

Supervision (1 wk - full time)

For employees in grades GS 5 thru GS 10 who are responsible for supervision at the first level. Covers problems in planning and directing the work of others. Includes factors in motivation and communication.

Writing Workshop (Basic)(4 wks - part time - Tues & Thurs)

For professional employees. (Non-professionals may attend under certain circumstances.) Covers basic principles of grammar and rhetoric, and elements of sentence construction and paragraph structure.

Writing Workshop (Intermediate)(4 wks - part time - Mon & Wed)

For professional employees. (Non-professionals may attend under certain circumstances.) Covers principles of good intelligence writing including clarity, accuracy, and logic.

NON-AGENCY TRAINING

This section contains information on courses given outside the Agency. The fact that a course or program appears here does not necessarily mean that the Agency will sponsor attendance. Agency sponsorship is based on job-orientation and professional need. Call Admissions and Information Branch, Registrar Staff on extension 3101, if you wish additional information on these and other external courses.

25X1A

Application for Agency-sponsored training is made on Form 136, "Request for Training at Non-CIA Facility." It is sent through the Training Officer to the External Training Branch, Room 835 1000 Glebe. The request must be sent through the Central Cover Staff if an applicant is presently under authorized cover, if he has been under authorized cover within the last six months, or if he anticipates that he will be under cover before the termination of the requested training. ETB forwards a copy of Form 136 to the Office of Security for approval as an employee activity.

When an employee wishes to take an external course at his own expense, he must send a memorandum to the Director of Security through his administrative channels requesting approval. This memorandum should include the subject to be studied, the address and name of the school, the full name or names of instructors or private tutors, and dates and hours of instruction. Security approval is required prior to enrollment in the course.

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CALENDAR OF FSI LANGUAGE COURSES FOR FY 1966 (With the exception of the Romance languages)

INTRODUCTORY AREA TRAINING	LANGU AGE	P <u>ROJECT</u> BEGINS	ED DATES ENDS	TOTAL LANGUAGE WEEKS
				- WIJIII
None	Amharic	9/7/65	7/8/66	44
8/16/65-9/3/65	Arabic (Estn)	9/7/65	2/18/66	24
None	Arabic (Estn)	2/23/66	12/23/66	44
2/7/66-2/25/66	Arabic (Estn)	2/28/66	8/12/66	24
8/16/65-9/3/65	Bulgarian	9/7/65	7/8/66	44
8/16/65-9/3/65	Burmese	9/7/65	7/8/66	44
None	Burmese	2/23/66	12/23/66	44
8/16/65-9/3/65	Cambodian	9/7/65	7/8/66	44
8/16/65-9/3/65	Chinese	9/7/65	7/8/66	44
2/7/66-2/25/66	Chinese	2/28/66	8/12/66	24
8/16/65-9/3/65	${\sf Czech}$	9/7/65	7/8/66	44
8/16/65-9/3/65	Finnish	9/7/65	7/8/66	44
8/16/65-9/3/65	Greek	9/7/65	7/8/66	44
None	Hausa	9/7/65	4/15/66	32
8/16/65-9/3/65	Hebrew	9/7/65	7/8/66	44
None	Hindi	8/9/65	6/10/66	44
8/16/65-9/3/65	Hindi/Urdu	9/7/65	7/8/66	44
2/7/66-2/25/66	Hindi/Urdu	2/28/66	8/12/66	24
8/16/65-9/3/65	Hungarian	9/7/65	7/8/66	44
8/16/65-9/3/65	Indonesian	9/7/65	7/8/66	44
8/16/65-9/3/65	Japanese	9/7/65	2/18/66	24
None	Japanese	9/7/65	7/8/66	44
None	Japanese	1/31/66	12/2/66	44
2/7/66-2/25/66	Japanese	2/28/66	8/12/66	24
\mathbf{None}	Japanese	4/4/66	2/3/67	44
8/16/65-9/3/65	Korean	9/7/65	7/8/66	44
	Korean	1/10/66	6/24/66	24
2/7/66-2/25/66	Korean	2/28/66	8/12/66	24
None	$_{ m Lao}$	12/6/65	8/12/66	36
8/16/65-9/3/65	Persian	9/7/65	7/8/66	44
2/7/66-2/25/66	Persian	2/28/66	12/24/66	24/43
8/16/65-9/3/65	Polish	9/7/65	7/8/66	44
8/16/65-9/3/65	Rumanian	9/7/65	7/8/66	44
8/16/65-9/3/65	Russian	9/7/65	7/8/66	44
8/16/65-9/3/65	Serbo-Croatian	9/7/65	7/8/66	44
2/7/66-2/25/66	Serbo-Croatian	2/28/66	8/12/66	24
8/16/65-9/3/65	Swahili	9/7/65	4/15/66	32

Approved For Release 2000/05/05 : CIA-RDP78-03090A000200060004-9

INTRODUCTORY		PROJECTE	D DATES	TOTAL LANGU AGE
AREA TRAINING	LANGU AGE	BEGINS	ENDS	WEEKS
None	Thai	7/6/65	5/6/66	44
8/16/65-9/3/65	Thai	9/7/65	7/8/66	44
2/7/66-2/25/66	Thai	2/28/66	12/24/66	24/43
8/16/65-9/3/65	Turkish	9/7/65	7/8/66	44
2, 22, 22 2, 1, 2	Urdu	8/9/65	6/10/66	44
None	Vietnamese	7/6/65	10/22/65	16
None	11	7/26/65	11/10/65	16
	TI .	8/2/65	1/14/66	24
8/9/65-8/20/65	II	8/23/65	10/15/65	8
8/23/65-8/27/65	11	8/30/65	1/14/66	20
8/16/65-9/3/65	lt.	9/7/65	7/8/66	44
10/4/65-10/15/65	11	10/18/65	12/10/65	8
None	11	10/25/65	2/11/66	16
None	tt	11/15/65	3/4/66	16
None	1Î	1/17/66	5/6/66	16
1/17/66-1/21/66	11	1/24/66	6/10/66	20
None	11	2/7/66	5/27/66	16
None	11	5/9/66	8/26/66	16
None	II	5/31/66	9/16/66	16
6/13/66-6/17/66	П	6/20/66	11/4/66	20

NOTE: The level of instruction depends on the number of enrollees.

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PERT

The following courses in Program Evaluation and Review Technique (PERT) are being offered at the PERT Orientation and Training Center, 1120 20th Street, N. W., Washington, D. C. during FY 1966:

Orientation - Top Executives (3 hours)
Familiarizes executives of the government and industrial organizations contractually concerned with the concepts and uses of PERT as a systematic approach to the decision-making process. Emphasis is on the principles of PERT and their managerial implications rather than on the mechanics of the techniques themselves.

8 Jul, 5 Aug, 3 Sept, 8 Oct, 4 Nov, 9 Dec, 14 Jan, 11 Feb, 3 and 31 Mar, 15 Apr, 12 May, 2 Jun

Orientation - Middle Management (8 hours)
Acquaints government managers, corporate and program representatives of industrial organizations with concept and uses of PERT and related techniques.
Primarily intended for middle management personnel who cannot attend the 40-hour PERT course. Includes planning, scheduling, and control techniques required in government contracting, and also to demonstrate how the program fund management techniques, including PERT Time and Cost, Program Definition and Line-Of-Balance, are utilized in reducing time and cost slippages in small and medium size projects.

6 and 20 Jul, 3 and 17 Aug, 7 and 21 Sept, 5 and 19 Oct, 2 and 23 Nov, 7 Dec, 11 and 25 Jan, 8 Feb, 1 and 29 Mar, 12 and 26 Apr, 10 and 24 May, 14 and 28 Jun

Orientation - Management - Training Workshop
(40 hours)

Provides personnel from both government and industry having responsibility for PERT applications with a systematic approach to the decision-making process. Participants will obtain a working understanding of the network discipline and the structure of information systems. Lectures and films are alternated with workshops, using simulation exercises and case problems to illustrate the application

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of the principles of PERT not only in government contracting, but also in the everyday planning, scheduling, and control of small staff projects.

12-16, 26-30 Jul - 9-13, 23-27 Aug, 30 Aug-3 Sep - 13-17 Sep, 27 Sep-1 Oct - 11-15, 25-29 Oct - 8-12, 15-19 Nov, 29 Nov-3 Dec - 13-17 Dec - 17-21 Jan, 31 Jan-4 Feb - 14-18 Feb - 7-11, 21-25 Mar - 4-8, 18-22 Apr - 2-6, 16-20 May - 6-10, 20-24 Jun

STRATEGIC
INTELLIGENCE
COURSE
6-30 Jul
15 Nov-10 Dec
21 Mar-15 Apr

This course is presented by DIA to provide active duty military officers and career civilians with a working knowledge of strategic intelligence, its primary purpose and major functions, and the application of the components of strategic intelligence to the study of major world areas. Commissioned officers of grade 03 or above, or civilians in grade GS 9 or higher are eligible to attend. A minimum of 2 years college education or its equivalent is desirable.

AUTOMATIC DATA PROCESSING COURSES (LOCAL AREA) (All are 3 credit courses except

where noted)

American University

- 55.530 AUTOMATIC DATA PROCESSING SYSTEMS
 For people with no experience in data processing or people with experience who have specialized in a given area. This course will tend to enforce the total systems approach.
- 55.561 THE MANAGEMENT OF AUTOMATIC DATA PROCESSING SYSTEMS

 Bring student abreast of the field by emphasizing "current" trends in data processing as well as providing sound guidelines for application studies, feasibility studies and equipment capability and acquisition.
- 55.660 MANAGEMENT INFORMATION AND REPORT-ING SYSTEMS

 Geared toward the role of management information in an automatic data processing system. Emphasis is placed on the cost and

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AUTOMATIC DATA
PROCESSING
COURSES
(cont'd)

value of this information. Recommended for those in a management position.

TUITION: \$46 a credit hour

Department of Agriculture Graduate School

3-550 INTRODUCTION TO DIGITAL COMPUTERS
For the student with minimal background in
engineering and mathematics. Broad view
of relationships of computer to scientific investigation and business enterprise. Relationships between problem and computer.
Examination of structure and organization of
computer in connection with large functional
units. Their interrelations, interdependence,
and control. Some programming concepts.

3-559 ELECTRONIC DATA PROCESSING-GENERAL For subject-matter professional workers desiring technically based understanding of techniques, potentials, and problems of exploiting electronic data processing in their fields. First semester: Oriented mainly to equipment. Organization and components of EDP systems. Programming concepts in machine language and in symbolic representation of machine language. Input-output. Arithmetic. Program logic and control. Distinctions among kinds of machines. Second semester: Oriented mainly to uses. Systems analysis and flow charting. Automatic programming (Fortran, Algol, COBOL, and Tabsol). Representative applications in the Federal Government. Accounting, Statistics. Scientific computation. Information storage and retrieval. Advanced potentials of EDP.

3-578 IBM 360 DATA PROCESSING SYSTEM
Basic information on IBM 360 system. Provides general understanding of system and interrelationship of models and parts. Broad system concepts, basic and optional features, and specific input-output devices. Operating

Approved For Release 2000 05 : UCFA-RIDP78-03090A000200060004-9

AUTOMATIC DATA
PROCESSING
COURSES
(cont'd)

18

principles, central processing unit, instructions and programming (basic assembly program and applications of Cobol and Fortran).

3-588

DATA PROCESSING ON ELECTRONIC COM-PUTERS-IBM 1410 - 2 credit hours First semester: Introduction to high-speed data processing system. Input-output components. Computer capabilities. Repertoire, format, and execution of machine commands. Preparation of flow charts. Writing of detailed program instructions, using both absolute and symbolic language. Second semester. Program loading and testing procedures. Data processing with magnetic tape. Macro instructions. General purpose input-output package routines. Systematizing a data processing project. Automatic programming systems. Prerequisites: Training or experience in accounting or statistical fields, or with other stored program digital computers.

TUITION: \$14 a credit hour.

Georgetown University - School of Business Administration

Div of Business Stat 005, 006: BUSINESS STATISTICS I & II

Acquaints the student with the concepts and procedures of modern business statistics. Covers the design of statistical surveys, data processing and data presentation as well as the principles of sampling methods for univariate and bivariate distributions and distribution-free methods. Special attention is given to scientific sampling in accounting, in quality control and in the purchase and marketing of merchandise, to modern decision and to be statistical forecasting.

TUITION: \$50 a credit hour

Approved For Release 2000/05/05: CIA-RDP78-030904000200060004-9

AUTOMATIC DATA
PROCESSING
COURSES
(cont'd)

George Washington University - Engineering and Applied Science

Applied Science 287: AUTOMATA AND SELF-ORGANIZING SYSTEMS

Effectively computable functions and Turing machines, digital computational methods in Boolean algebra, combinational circuits and their analysis, recursion circuits and their analysis, reliability of automata, networks of automata, artificial intelligence.

Engr 21: APPLICATION OF COMPUTERS TO ENGINEERING PROBLEMS

Machine utilization; number systems; principles of programming, machine language and automatic programming language, Fortran, Algol, Colol; numerical analysis, basic logical circuits.

Engr 22: DIGITAL TECHNIQUES

Automatic programming techniques, self-detecting and correcting codes, logical circuit design, electronic design of digital transistor and magnetic-core circuits, memory systems, analog-to-digital techniques, wiring diagrams.

Engr 23-24: COMPUTER LABORATORY I-II

Use of digital and analog computers; including design, logical circuitry, programming, operation, maintenance, and troubleshooting.

Engr 230: DIGITAL TECHNIQUES

Automatic programming techniques, self-detecting and correcting codes, advanced logical circuit design, electronic design of digital transistor and magnetic-core circuits, memory systems, analog-to-digital techniques, wiring diagrams.

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AUTOMATIC DATA PROCESSING COURSES (cont'd)

Engr 231: DIGITAL CIRCUITRY AND SYSTEMS

Basic concepts of modern digital programmed systems, mathematical foundations and techniques for logical design of digital circuits, electronic design of computer circuits.

Engr 232: DIGITAL SYSTEMS

The programmed system; system design of digital computers, special-purpose digital computers, reliability, data-processing techniques, analog-to-digital and digital-to-analog techniques.

Bus Admin 219: DIGITAL COMPUTER PROGRAMMING CONCEPTS

Machine functions and programmed control, instructions and programs, sub-routines, general purpose programming, business oriented programming languages. Prerequisite: Business and Public Administration

204 (Quantitative Factors in Administration) or permission of instructor.

Bus Admin 220: COMPARATIVE DIGITAL COMPUTER SYSTEMS

Properties and capacities of the range of equipments in use today, special purpose business equipments, recent and prospective equipment developments. Prerequisite:
Business Administration 219 (Digital Computer Programming Concepts).

Bus Admin 221: APPLICATION OF DIGITAL COM-PUTERS

The integration of data processing in the regular operations of the business or government organization and in establishing flows of management information systems planning, the impact of ADP on management organization and decision making. Prerequisite: Business and Public Administration 204 (Quantitative Factors in Administration) and Business Administration 220 (Comparative Digital Computer Systems).

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AUTOMATIC DATA
PROCESSING
COURSES
(cont'd)

Bus Admin 222: SEMINAR: ADVANCED DIGITAL COMPUTER CONCEPTS

Study of advanced problems in the design and application of computer systems.

Stat 197: DIGITAL COMPUTER PROGRAMMING WITH APPLICATIONS

The use of the digital computer in statistical and other computational work. Machine language, SPS and FORTRAN programming. Writing, debugging, and running programs on the digital computer, using the IBM 1620 in the University Computing Center. Prerequisite: Permission of the instructor. Laboratory fee: \$20.

Stat 207-208: OPERATIONS ANALYSIS

Basic concepts and techniques of operations analysis as applied to problems in business management and economic research. An introduction to the processes of linear programming, game theory, and queueing theory. Prerequisite: Admission by permission of the instructor.

TUITION: \$46 a credit hour.

University of Maryland

Bus Admin 101: ELECTRONIC DATA PROCESSING

The electronic digital computer and its use as a tool in processing data. The course includes the organization of data processing systems, environmental aspects of computer systems, fundamentals of programming, and management control problems and potentials inherent in mechanized data processing systems. Prerequisite: Junior standing, Math. 11 (Introduction to Math) or the equivalent. Laboratory fee: \$10.

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AUTOMATIC DATA PROCESSING COURSES (cont'd)

Bus Admin 102: ELECTRONIC DATA PROCESSING **APPLICATIONS**

Study of computer applications, introduction of computer methods for the solution of business problems and laboratory exercises in programming and development of computer techniques. Prerequisite: Business Administration 101 (Electronic Data Processing). Laboratory fee: \$10.

Bus Admin 103: INTRODUCTION TO SYSTEMS ANALYSIS

The course includes the principles of systems analysis, recent applications and innovations of the systems concept, design and implementation of computer systems, including such techniques as mathematical programming, simulation, business games, and network analysis, and laboratory use of a digital computer in the application of these techniques. Prerequisite: Business Administration 102 (Electronic Data Processing Applications), Math. 15 (Elementary Calculus) or the equivalent. Laboratory fee: \$10.

Bus Admin 167: OPERATIONS RESEARCH I

The philosophy, methods, and objectives of operations research. Basic methods are examined and their application to functional areas of business are covered.

Civil Eng 140: ENGINEERING ANALYSIS AND COM-PUTER PROGRAMMING

Elements of operational calculus, vector analysis; numerical methods and programming for computers. Errors, interpolation, series, integration, iteration and solution of equations. Prerequisite: Math. 64 or concurrent registration (Differential Equations for Engineers).

Electrical Eng 106: PROGRAMMING DIGITAL COM-PUTERS

Number systems, theory of digital computer; essential steps in programming; numerical

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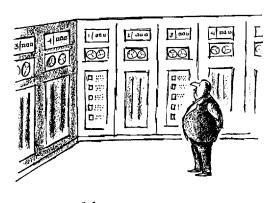
AUTOMATIC DATA
PROCESSING
COURSES
(cont'd)

solutions. Prerequisites: Math. 21 (Calculus II); Physics 21 (General Physics: Electricity, Magnetism, and Optics); Electrical Engineering I (Basic Electrical Engineering); and concurrent registration in Math. 64 (Differential Equations for Engineers). Laboratory fee: \$5.

Electrical Engr 130: ELECTRONIC ANALOG COM-PUTERS

Principles of analog computing components, operational amplifiers, d-c amplifiers, instrument servos, multipliers, and function generators. Prerequisites: Electrical Engineering 101 (Engineering Electronics); Math. 64 (Differential Equations for Engineers).

TUITION: Courses numbered 100-199 are for Advanced Undergraduates and Graduates. A person admitted as a graduate student pays \$18 a credit hour; a person admitted as an undergraduate pays \$15 a credit hour.



-Houartin

"I've come to tell you I'm resigning."

Training Selection Board

COURSES SCHEDULED

*Air War College, Maxwell AFB, Alabama

9 Aug 65 - 3 Jun 66

Designed to prepare senior officers for high command and staff duty and to promote sound concepts of aerospace power development and employment. International relations, air warfare, and global strategy are studied.

*Armed Forces Staff College, Norfolk, Virginia 16 Aug 65 - 14 Jan 66

For middle-level and senior officers. Objectives of the course are to promote teamwork among the services, to educate officers in joint and combined organization, planning and operations, and related aspects of national and international security, and to prepare them for duty in all echelons of joint and combined commands.

*Executive Development Program, Kings Point, New York
"Skills and Goals of Management" 12 - 23 Jul 65

For senior officers. Agency candidate must be in grade GS 14 and above. The program is planned as an integrated curriculum which can be taken through a series of related short courses over a period of years and which will provide an understanding of significant, continuing Government responsibilities valuable to a career executive in any agency or function.

Executive Program in Business Administration, Columbia University

18 Jul - 28 Aug 65

For senior executives. The course is designed to deepen the executive's understanding of the interrelationships and internal operations of his organization and the national and international economic forces which affect business; to strengthen his grasp of planning and decision making; and to develop his administrative ability.

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*Federal Executive Fellowships, Brookings

Jul 65 - Aug 66

Candidates must have ten years of Federal Service and demonstrated a capacity for independent research. The purpose of the program is to increase the knowledge, proficiency, and skill of senior officers and to permit them to make a research contribution in their field. Research projects should be in the fields of economics, government or foreign policy and should be of such scope as to require from six to twelve months of research and to result in useful reports, articles, monographs, or books.

Foreign Affairs Program Management Seminar, FSI 2 Aug - 19 Nov 65

For State Department officers and other officers in Government agencies who are rising to managerial responsibilities in foreign affairs. Designed to prepare foreign affairs specialists to become desk officers, embassy section chiefs, principal officers, and to assume other executive-type positions by studying the design, implementation and coordination of the main programs constituting United States foreign affairs. A continuous thread throughout the seminar is separate country studies by student panels.

*Industrial College of the Armed Forces, Ft. McNair 18 Aug 65 - Jun 66

For senior officers. The course covers all phases of national and world economic, political, military, and psychological conditions and trends, logistics planning and economic mobilization in time of war; human, material, and economic resources; the impact of scientific research; and the relationship of all these to national policy and strategy.

Management Development Program for Federal Executives

184

14-15 Sep)

13-22 Oct)

6-7 Jan)

For officials and specialists who are newly assigned to positions of executive responsibility and who have little formal training in current management philosophies, principles and practices. Agency candidate must be in grade GS 14 or above. The program is conducted by USDA in three phases: a two-day orientation in Washington, nine-day workshop in Williamsburg, and a two-day follow-up in Washington.

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National Interdepartmental Seminar, FSI

26 Jul - 20 Aug 65 13 Sep - 8 Oct 65

For senior officials of the Government who are concerned with countries designated "critical" and other areas of the world where there is active or incipient insurgency. Agency candidate must be in grade GS 14 or above. Includes study of developing nations, current insurgency, U.S. resources in countering insurgency, the development of internal defense plans, and the functions of the U.S. country-team.

*National War College, Ft. McNair

12 Aug 65 - 3 Jun 66

For senior officers. The course is designed to prepare selected personnel of the Armed Forces and the State Department for joint and combined high-level policy, command, and staff functions. Topics include the world situation, Government agencies, national security policy and strategy, and the military, economic, scientific, political, psychological, and social factors of national power.

*Naval War College, Newport, Rhode Island

5 Aug 65 - 15 Jun 66

For senior officers. Designed to prepare officers for higher command through a better understanding of the fundamentals of warfare, international relations, and interservice operations. Emphasis is on the use of naval power to accomplish the Navy's mission and to further national objectives.

* Nominations are closed for these courses. If you are interested in the next scheduled course consult your Training Officer for details on the selection process.

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THE AGENCY'S OFF-CAMPUS PROGRAM George Washington University and The American University

The George Washington University's College of General Studies has tentatively scheduled the following courses for the fall and spring semesters of the Agency's Off-Campus Program:

Fall Semester 1965

Hist 71	THE DEVELOPMENT OF THE CIVILIZATION OF THE UNITED STATES The political, social, economic, and cultural forces of the United States in their world setting from 1492 to 1865. Monday
Hist 145	HISTORY OF RUSSIA Survey of the rise and revolution of Russia. Russia under the Old Regime, 860-1900. Tuesday
	Prerequisite: Hist 39-40 (The Development of European Civilization)
Pol Sci 192	GOVERNMENT AND POLITICS OF NORTH AFRICA Domestic and international politics of Algeria, Tunisia, Morocco, Libya, Egypt, and Sudan. Attention is given to their relations with the states of the Middle East. Monday
	Prerequisite: Pol Sci 9-10 (Government of the U.S.)
Pol Sci 10	GOVERNMENT OF THE UNITED STATES State and local governments; civil rights; major functions of government at federal, state, and local levels. Tuesday
Geog 165	EASTERN AND SOUTHEASTERN ASIA Regional survey. Wednesday
Geog 166	THE SOVIET UNION Regional survey. Thursday
Soc 2	MAN, CULTURE, AND SOCIETY II Development of culture and personality, the impact of groups and institutions on man's social behavior. A survey of the fields within sociology. Wednesday

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Psych 1 GENERAL PSYCHOLOGY The fundamental principles underlying human behavior. Thursday

Eng 1 ENGLISH COMPOSITION Review of grammar, exercises in composition, readings. Wednesday

Math 21 CALCULUS I Elementary concepts of analytic geometry. Differentiation and integration of algebraic functions with applications. Tuesday

Prerequisites: Math 3 (College Algebra) and Math 6 (Plane Trigonometry); or two years of high school algebra, one year of high school geometry, and one-half year of high school trigonometry; or the equivalent.

Educ 108

HUMAN DEVELOPMENT, LEARNING, AND TEACHING For the general student as well as the prospective teacher. Principles of effective teaching based
on an understanding of human development and nature
of learning. Thursday

NOTE. This course has approximately fifteen hours of field work which must be done during the working day. It consists of three visits to an elementary school for a half-day, one to a junior high school, and one to a senior high, to observe teachers in classrooms.

Spring Semester 1966

Hist 72

THE DEVELOPMENT OF THE CIVILIZATION OF THE UNITED STATES The political, social, economic, and cultural forces of the United States in their world setting from 1865 to the present. Monday

History 146 HISTORY OF RUSSIA Survey of the rise and revolution of Russia. Revolution and Soviet rule, 1900-1960.

Tuesday

Prerequisite: History 39-40 (The Development of European Civilization).

Hist 164 SOUTH AMERICA SINCE INDEPENDENCE Development of the independent South American states in the 19th and 20th centuries. Wednesday

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Prerequisite: Either Hist 39-40 (The Development of Hist 164(cont) European Civilization) or Hist 71-72 (The Development of the Civilization of the U.S.) Pol Sci 190 POLITICS OF MIDDLE AND SOUTHERN AFRICA The political life of the states and dependent territories of non-Mediterranean Africa, including the upper Nile valley and the Horn of Africa. Special attention to the specifically regional aspect of the foreign policies of these countries. Monday Prerequisite: Pol Science 9-10 (Government of the U.S.) GOVERNMENT OF THE UNITED STATES Pol Sci 9 Structure, powers, and operation of the Federal Government: Congress, the President, and the Supreme Court; elections, political parties, and pressure groups. Tuesday Geog 164 COMMUNIST CHINA Regional survey. Thursday Anthro 1 MAN, CULTURE, AND SOCIETY I The physical evaluation of man and the origins and development of culture, including a survey of the topic divisions of the field. Wednesday Psych 8 PSYCHOLOGY OF ADJUSTMENT Processes involved in the total adjustment of the individual with emphasis on social environment; development in the individual of adjustment techniques. Thursday Prerequisite: Psychology 1 (General Psychology) or Psychology 5-6 (Principles and Methods of Psychology). Eng 2 ENGLISH COMPOSITION For second-semester freshmen not following the Columbian College of Arts and Sciences sequence. Readings and practice in expository and argumentative techniques and in research procedure. Wednesday Prerequisite: English I or IX (English Composition) Math 22 CALCULUS II Differentiation and integration of transcendental functions and applications, topics in analytic geometry, techniques of integration.

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Math 22 (cont.) Prerequisite: Math 21 (Calculus I)

Educ 123

SOCIETY AND THE SCHOOL For the general student as well as for the prospective teacher. Historical and sociological development of education at the local, national, and international levels; cooperation of the school with other community agencies; organization and operation of schools; functions of personnel. Thursday

NOTE. This course has approximately fifteen hours of field work which must be done during the working day. It consists of attendance at a school from three to six times to observe teachers and to listen to the principal describe the school.

The American University has scheduled two courses in economics for the fall semester:

Fall Semester 1965

Econ 19.514

INCOME ANALYSIS I: CONCEPTS AND THEORY
Analysis of economic aggregates. The multiplier and
acceleration principle. Interrelationship between
prices, money supply, interest rates, output. Tuesday

Prerequisites: Economics 19.302 (Intermediate Economic Analysis: Income), and Economics 19.312 (Money and Banking).

Econ 19.307

INTRODUCTION TO QUANTITATIVE ECONOMICS Selected topics from analytical geometry, calculus, linear algebra, statistics, and their application to problems in economic research and analysis. Thursday

Prerequisites: Mathematics 41, 100 (Survey of Mathematics I), and Statistics 69, 202 (Basic Statistics).

Enrollment in these courses is limited to overt employees of the Agency. All courses are three semester hours. Classes will be conducted evenings, exact time and place to be announced. Tuition for personnel who are sponsored by the Agency will be handled by OTR.

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The fall semester of the GW program will begin the week of 20 September 1965 and will run for 15 sessions. Tuition is \$90 (\$30 per credit hour) and may be paid in three installments. The dates of registration, counseling by the Assistant Director of the GW's Off-Campus Division, and the beginning of the spring semester will be announced in a Headquarters Employee Bulletin.

The fall semester of AU's program will start the week of 13 September and will run for 16 sessions. Tuition is \$90 a course, also payable in three installments. Dates of registration will be announced later in the Headquarters Employee Bulletin.

Employees who are interested in taking courses which are not offered in the schedule may discuss this with Registrar, extension 3101. If there are enough people interested in a particular course, efforts will be made to arrange for it.

WHAT IS THE "GRID?"

A strange language is being heard around the halls and offices these days. "My boss is such a nine-one, I've gone completely one-one." "Stop acting five-five." "Well, it's better than being so one-nine."

What does it mean? To those who have taken management training within the last year, these numbers describe various kinds of managerial and supervisory behavior. Several hundred people have by now acquired this handy descriptive device through their study of "The Managerial Grid," a theoretical frame-work which is currently attracting a lot of attention in government and business circles. For example, it has been recently the subject of a lengthy article in the Harvard Business Review (November-December 1964).

"The Managerial Grid" plots the behavior and attitudes of managers along two axes, one of which represents a concern for people and the other a concern for production. Some managers overemphasize work and its problems, while ignoring the people who are doing the work. Others overemphasize people and their problems while paying little attention to the work. Still others try to balance or compromise the needs of people and work, conceding first to one and then to the other as the situation demands. Are there other and better ways to organize people and work to get maximum effectiveness?

The conceptual framework is described in the textbook, The Managerial Grid, by Professor Robert Blake of the University of Texas. This book assigns descriptive numbers to the principal kinds of behavior and explains the application of the system. This book and a number of specific exercises form the base for a one-week course which has been taken by 225 employees from all parts of the Agency, 147 of whom were GS-15 and above.

The one-week course ("Phase I") is designed to enable the participants to:

analyze their own managerial styles and assumptions;

recognize the advantages and limitations of various styles;

learn more effective ways of resolving conflict;

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learn how to use individual resources for team efficiency;

improve problem-solving skills by learning ways to reach concensus and commitment in a group.

The teaching method is also an innovation. Participants are grouped into teams of six or seven each, given a series of exercises designed to promote competition among individuals and teams; these exercises are based on Grid concepts and are scored. The learning situation is an active one; there is almost no lecturing or interference from the instructors; students have to work out their problems themselves.

For example, pick from the following sentences the one which best describes the way in which you normally handle a situation when two subordinates have gotten into open conflict:

- a. Let them work out their differences by themselves.
- b. Smooth it over by pouring oil on troubled waters.
- c. Get them together to "talk it through" to resolution.
- Suppress it by dealing firmly with both. Conflict can't be tolerated.
- e. Talk to them one by one to understand the problem and yet to explain how fighting on the job can cause everyone to lose.

The answers you pick to this and a number of related questions will give a definite clue to how you see your leadership style. By the end of the week, your teammates may estimate you somewhat differently, and you may recognize ways to improve your effectiveness in dealing with others. By the end of the week, many have found that they had better awareness of their own attitudes and behavior. For example, some people have realized for the first time that they talk too much or too little, that they don't really listen to others, that they have been unwilling to face up to conflict or too willing to compromise in general. The course lays the ground work for more effective working as a member of a team (for example, a boss and his immediate subordinates) and for sounder problem-solving through demonstrating the blocks that commonly exist and ways to remove them.

The managerial Grid Program has additional phases beyond the oneweek course. In Phase II, a boss and his immediate subordinates sit down together as a team to work through a set of exercises designed to

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help them identify problems and blocks which are hindering them from turning in a maximum performance as they then identify solutions and plan for corrective action. This is done throughout an entire component, starting at the top and working down through all the echelons.

Because of the interest in the Grid, a high-level decision was made to select one Office of the Agency and put the entire component through Phases I and II, as a pilot project. If, after evaluation of the results in terms of increased efficiency and effectiveness, the program proves to be worth while, additional pilot projects will be considered.

The Office of Finance was selected several months ago to be the "guinea pig" for this very significant experiment, and all managers and supervisors, from GS-18 through GS-6 have now gone through the Grid week. Phase II is due to start in the fall with the Director of Finance and his immediate staff leading off. The lower ranks will follow. The exercise will be conducted over a period of about six or eight months, a few hours at a time, and participants will address themselves to actual Office problems with minimum intrusion from trainers and consultants.

Several thousand employees in the last ten years have taken "management" training in some form or other, but there is some question as to the impact on the managerial effectiveness of the total organization, since this training has been optional and individuals have been trained almost on a random basis. The most recent thinking in management training circles indicates that the real impact will come, if at all, from training an entire organization. A number of senior executives of the Agency want an effective management training program, have encouraged the search for a new approach, and have even taken the Grid Seminar themselves. Current indications are that the "Grid" will be with us for some time. Several further seminars are planned for senior officers, and the results of the Office of Finance Pilot Project are being eagerly awaited.

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Foreign Service Institute Library Area Collections

To Our Readers:

The FSI Library is open to employees of the Agency who are not necessarily affiliated with the Institute through a training program or in an official capacity. FSI requires, however, that the Registrar/OTR notifies the librarian of the date the CIA employee plans to use the library. Call on extension 3101 to register.

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The area collections in the Foreign Service Institute Library comprise approximately 1600 titles, the great majority of which appear in English. They cover primarily government, politics, economics, history, sociology, and some literature. The intent of the collections is to give as clear a picture as possible of life in other countries as well as their relations with the United States. Because the majority of the important works have been obtained in multiple copies, each area student is usually able to withdraw books from the library as soon as they are needed, without having to wait for other students to return them.

The books vary greatly in number according to the number of countries involved in each area, and the availability of materials. There are many more books available in English on crisis areas than on others. The student is encouraged

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to take home and browse through many more books on his area and country than are assigned for required reading, and thereby is able to become acquainted with the whole range of current literature on his area and country, which he can pursue during his assignment abroad.

A special part of the area collections is the Area Training Materials Center which consists of vertical file type material, mostly ephemera which supplement the cataloged materials previously discussed.

Supporting the area collections is a group of reference books including several encyclopedias, almanacs, statistical yearbooks, official publications of the Department of State, biographic, geographic, educational and economic references comprising about 1000 volumes.

In addition, the main, or basic, collection of the Library is constantly used for background and for materials not selected by the area course chairmen for their own shelves. There are about 8000 volumes in this support facility.

HOW TO WRITE BETTER

There's a story, pretty worn by now, about the executive who wrote his maintenance supervisor a memo instructing him to "eliminate all undesirable vegetation surrounding the periphery of our facility." The poor supervisor went out and pulled up four rows of tulips, an edging of pachysandra, two 150-foot geranium beds, and 50 expensive evergreens. When the boss heard this he gasped, "What! All I wanted you to do was kill the weeds around the plant." To which the doomed supervisor replied, "If you wanted me to kill the weeds, why didn't you just tell me to kill the weeds?"

There's a moral here, and a serious one. Why indeed didn't the executive just say, "kill the weeds"? He was guilty of one of the biggest wastes in industry and government today: the waste of executive manpower through bad writing.

How big this waste is becomes easy to realize, if you stop to think about it. Our weed-killing executive only lost about \$1,000 worth of landscaping. But what happens when he gives similar instructions -- as he does every day -- to others under him?

What would have been the consequences, for example, had he been instructing someone on a vital missile part instead He might cause a vast and expensive project to fail because someone misunderstood him and acted wrongly

on an important matter.

This waste doesn't end, however, with misunderstanding brought on by poor writing. Valuable time is wasted too, cause it takes an executive much longer to sit down and ponder how to say, "eliminate undesirable vegetation" than to say, simply and clearly, "kill weeds." It takes much longer for the

Anachronistic ratiocination was catastrophic to herbaceous integument.



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person on the other end to read it, too. And the worst part of the danger is that the cause of all the trouble, poor writing, is almost impossible to diagnose. Management teams and efficiency experts hunt the cause of mistakes and executive slowdowns, without realizing that often the whole trouble is in written reports.

What's the biggest sin?

Ironically, the most common writing fault is also the most simple to correct: overimpressiveness. Most executives are literate, intelligent experts at their job. They are capable of analyzing a situation and deciding what action should be taken. They think clearly. But the moment they sit down with a paper and pencil, or a dictating machine, they

"Succorance! Succorance!"



38

are in trouble. Their real purpose in writing, to get their ideas across to someone else, is forgotten. Instead, they start out to prove how profound they are. They begin to think in terms of "eliminating undesirable vegetation" instead of "killing weeds," "extinguishing conflagrations" instead of "putting out fires."

Actually, professional writers know that good writing depends on what one says, not how he says it. They know that the simplest way of saying something is usually the best way, and that no amount of flowery words can make their writing good unless they have something worthwhile to say. They know, furthermore, that readers are not going to read their writing unless it is simple, direct, and to the point.

Here's why. Readers are busy. Like you, they have more to do during business hours than they have time for. They demand their information in the easiest way they can get it. If you throw roadblocks in their way by cluttering your writing with unnecessary big words and complicated phrases, they may choose simply not to read it at all. Or, they may think to themselves, "This is complicated. I'll put it aside and read it when I can give it more time." But chances are that time will never come.

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Six principles of clear writing

We have established, then, that good writing should be clear and simple. Keep the reader in mind. And remember, writing that is easy to read is easy to write too. Here are six principles of clear writing. They are not rules, but principles. When followed, they will help you more often than not. By using them, you will find that your writing is not only easier to read, but easier to write too.

1. Prefer short, familiar words

The easier your writing is to read, the more successful it is. And the best way to make reading easy is to use common words wherever possible. There are about a half million words in the English language. The average college graduate knows and uses about 15,000 of them. About 2,000 make up most of our conversation. But 10 simple one-syllable words (the, of, and, to, a, in, that, it, I, is) make up about a fourth of everything that has ever been written in English.

Don't be afraid or ashamed to write with easy words. Remember, chances are the ideas you're going to write about are quite complex. It may take all of your reader's concentration to grasp those ideas. Don't force him to expand some of that concentration on your words.

And remember too, vocabulary is a tool, a means to an end. It is not an end in itself. While a large vocabulary is one of your greatest assets, it should be used graciously. Don't show off with it. Don't use a large word when a small one will do.

2. Keep most sentences short and simple.

It used to be a rule among newspapermen that no sentence should be over 20 words long. Today

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this rule has been relaxed, but it's still a good one to follow. Long sentences themselves are not necessarily bad if they can stay clear and easy to understand, but usually the unskilled writer who tries long sentences gets confused, and by the time he gets to the end of the sentence he has worked himself and his reader into serious trouble that would have been easy to avoid with several short sentences instead of one long one. (The sentence you just finished contains 65 words, yet it should have been easy for you to read.)

Study this sentence as an example of what can happen when a writer tries to get too fancy with a sentence: "Created by Charles Deaver, who also collaborated on the earlier Model B, Deav-"Annihilate the current incendier managed to show his ary intrinsicality of the industrial genius for foolproof design domicile!" in this one too."

This sentence is only 25 words long. Yet the writer has gotten himself and his readers thoroughly confused. If you trace the grammar, following the subject from beginning to end, you see that Deaver is created by Charles Deaver. What



he was trying to say would have been better in three short sentences, like this: "The machine was created by Charles Deaver. Deaver also collaborated on the earlier Model B. He managed to show his genius for foolproof design in this one too."

Don't worry about short sentences sounding choppy. This is a common objection among unseasoned writers. But writers are much more aware of this than readers are. Furthermore, short sentences can be just as smooth and fluent as long ones. If you don't think so, take a look at Hemingway.

3. Prefer active verbs; avoid passives

The active voice is dynamic, colorful, exciting. The passive voice is dull, weak, uninspiring. Active verbs do something. (The marines hoisted the flag on Iwo Jima.) Passive verbs, easy to spot by a form of the verb "to be" at the beginning, report on what was done. (The flag was hoisted on Iwo Jima by the marines.)

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Business writing is full of deadly passives. We say, "An improvement in service has been effected" instead of "We improved service." "Improved performance was noticed by those present" instead of "We noticed an improvement." "The switch is pressed by the operator" instead of "The operator presses the switch."

Once you have mastered simple words and short sentences, nothing will add more sparkle to your writing than healthy doses of active verbs.

4. Use a conversational style.

Most of us are better at talking than writing because we have had much more practice at it. Of course, most people who can't speak coherently can't write coherently either. This principle won't do much good for them.

When you're struggling over a tough passage-one that seems to defy writing--ask yourself, "How would I say this to my wife at dinner, or to the reader if he and I were sitting in the lunchroom discussing this over a cup of coffee?" You'll be amazed how much easier the words will unfold before you. Of course there are bound to be some important differences between the language style you use for talking and that for writing. Let common sense be your guide. And, of course, there are some people who have just as much trouble speaking as writing. They are dull at both. For them we recommend applying Principles One, Two and Three to their speech as well as to their writing.

5. Get people into your sentences.

This is another rule that filtered down from the newspapers. Many a managing editor's desk in the days of green eyeshades was adorned with a sign reminding cub reporters: Talk about people, people, people!

There are two important reasons why your writing should bristle with people: passive verbs will disappear automatically, and your writing will become more accurate.

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It's almost impossible to write in the passive voice if people are the subjects of your sentences. Thus, a typical dull sentence like, "It was realized that drastic changes would have to be made" is less likely to show up in your writing. Instead you are more likely to write it as it should be: "We realized we would have to make drastic changes." Notice how much more interesting the second version is. Chances are, even the writer would feel the enthusiasm generated by his more interesting style, and would be swept up in sort of a chain reaction leading to still more enthusiasm reflected in his writing.

People in your sentences make the writing more accurate too. The passive voice sentence, "It was realized that drastic changes would have to be made" is not only dull but inaccurate. It leaves unanswered the important question, "By whom? Who realized it, and who would have to make the changes?" Its active voice translation, "We realized we would have to make drastic changes" leaves no doubt. People in the sentence make the difference.

6. Know your subject

Sounds ridiculous, doesn't it. But you might be surprised to see how many people don't really know all they should about the subject they are writing about. As a result, they try to cover up with vague generalities that are at best ambiguous, at worst meaningless.

We are not suggesting that executives are not well enough informed. Certainly most men in responsible jobs hold those jobs because of their ability. But human nature makes many people try to sound more informed than they really are-especially in writing, for some mysterious reason. When that happens the writing falls flat. And it doesn't fool the real experts. There is still no substitute for expert knowledge when one is writing. The real expert has confidence in himself and in what he is writing. And he

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usually has more enthusiasm for his subject than the not-so-expert. His self-confidence and enthusiasm show through in his writing. He is more likely than most to apply Principles one through five correctly, because he isn't trying to impress anyone.

How to organize material

Start your written piece by telling the reader the gist or conclusion right away. This may sound backward, but remember, you're not trying to write a mystery novel. There's no need to keep the reader wondering until the very end whether or not the butler did it.

Engineers and scientists often feel they should report a project with the conclusion last. In a sense it is logical that they should think this way, but what is right in arriving at a conclusion is wrong in reporting how you arrived at it. The conclusion should still go first. The engineer or scientist often assumes that the natural way to report his work is to relate it in the same order that he did it. But hindsight is always 20/20. With the results or conclusion first, and then the step-by-step procedure, the reader can study and digest each step as he goes, because he can compare it with the end result. And he can stop anywhere in his reading to clarify in his mind how a particular step fits into the overall picture. Without that conclusion at the beginning he doesn't know what the overall picture is until the end. Any clarifying or digesting along the way requires reading the report twice.

For others who are not engineers or scientists, the principle is the same. Put the conclusion first. For example, if you are writing a report on your opinion of coffee breaks in your organization, don't wait till the end to tell whether you are for or against them. Rather, give your opinion first, then tell why.

Regardless of the type of writing, keep your information in order. Whether you tell events in the order in which they happened, or present arguments in order of importance, use some order. Don't jump around.

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Logic in your writing

It is a pity that everyone is not required to take a course or read a book on Aristotelian logic--not only for writing, but for almost all experiences involving clear thinking and the necessity of dealing with people and situations.

Take a tip from lawyers. Much has been written about the complexity of legal writing, and how unnecessary most of that complexity really is. Many of these criticisms are well-founded. But at least this much can be said in favor of legal writing: it is always logical. It always builds step by step from one point to another. Try a little of the legal technique in your own writing (being careful, though, not to be influenced by lawyers' tendency to use big words unnecessarily).

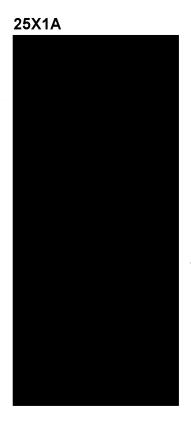
Don't be bound by rules

Many writers get into trouble because they stick unflinchingly to formal rules. But there are cases where it is better to break a rule for simplicity's sake. Furthermore, many of the rules have probably changed since you learned them in school. You probably learned, for example, not to end a sentence with a preposition. Today, a preposition is considered a fine word to end a sentence with. And you probably learned that you can't begin a sentence with "and" or "but." But you can. You can even use sentences that are grammatically incomplete, if you're skillful enough. Sometimes, anyhow.

Extracted from an article from Management Methods by Albert M. Joseph

Directory of Training Officers

SENIOR TRAINING OFFICERS	DDP
TRAINING OFFICERS	DCI O/DCI O/IG Inspection Staff Audit Staff General Counsel Cable Sec O/BPAM
	DDI O/DDI CGS OCR ORR
	ONE OCI
	ОВІ



3C-29	7327
6E-68	4267
7D-10	6833
7E-07	5678
7D-49	6565
1201 Key	2231
7D-07	7541
1A-53	5838
6E-08	5477
2E-52 7F-35 2E-61 4F-29 4F-29 7E-47 6G-29 6G-29 2400 Alcott Hall	5277 4210 5401 5081 5131 5628 6783 6783 3595

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		Administration		7D-10	6833	
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Director of Training
Deputy Director of Training
Special Assistant to the
DTR & Secretary, TSB
Executive Officer

SCHOOLS Intelligence School
Language Training School
Course Information
Operations School
School of International
Communism

STAFFS Career Training Program
Midcareer & Senior Officers
Courses
Plans and Policy
Registrar
Deputy Registrar
Admissions and Information

External Training



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Rm 736,	1000 Glebe	2442
Rm 743,	1000 Glebe	3261
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Rm 819, 1000 Glebe

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